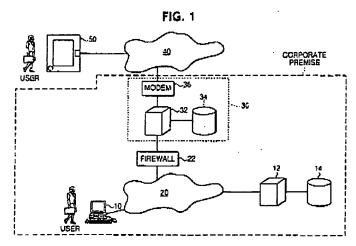
Remarks:

Claims 1-20 are pending in the application. By this Amendment, claims 1, 10 and 15 are amended. Additionally, new claims 21-25 are added and are fully supported in the specification as originally filed. In view of the above amendments and the following remarks, applicants request reconsideration of the rejected claims under 37 C.F.R. § 1.111.

Rejections under 35 U.S.C. § 102

Claims 1-18 and 20 are rejected under 35 U.S.C. § 102(e) as being anticipated by Santamaki et al. (U.S. Patent No. 6,886,036). Santamaki et al. discloses an electronic book system with enhanced data access over data networks, as shown in the figure below.



The system allows a user to access an electronic book server 30 from a remote electronic book terminal 50. The electronic book terminal includes icons that represent different electronic documents. The user may select an icon to download or request delivery of the desired electronic document from the electronic book

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server (col. 9, Ins. 30-52). Additionally, the user may print one or more pages from

the downloaded electronic document to a printer (col. 11, ins. 45-48).

Santamaki et al. does not disclose, teach or suggest a system that includes a

computer peripheral device that is configured to initiate an electronic service

transaction with an electronic service site through self-access, as recited in amended

claims 1 and 10. As described in the specification and as will be apparent to one

skilled in the art, "self-access" means initiation of the electronic services transaction

by the computer peripheral device without initiation by the user of the computer

peripheral device.

Santamaki et al. discloses an electronic book system that requires a user to

initiate access at the electronic book terminal to request or downloaded selected

electronic reading materials. There is no disclosure or suggestion for the

downloading of electronic reading materials from electronic book server 30 through

self-access, much less initiating an electronic service transaction with an electronic

service site through self-access. Thus, Santamaki et al. fails to disclose, teach or

suggest applicants' system as recited in independent claims 1 and 10.

For at least the foregoing reasons, claims 1 and 10 are allowable and the

rejections of claims 1 and 10 based on Santamaki et al. should be withdrawn.

Claims 2-9 and 11-14 depend from claims 1 and 10, and thus are allowable for at

least the same reasons as claim 1 and 10.

Additionally, Santamaki et al. does not disclose, teach or suggest a method

that includes detecting a need to initiate an electronic computer peripheral servicing

transaction and initiating the electronic computer peripheral servicing transaction in

response to the detected need, as recited in amended claim 15. As described in the

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specification and as will be apparent to one skilled in the art, "electronic computer

peripheral servicing transaction" means an electronic transaction related to servicing

or maintenance of the computer peripheral device.

Santamaki et al. discloses an electronic book system that allows a user to

request or downloaded selected electronic reading materials. There is no disclosure

or suggestion for detecting a need to initiate an electronic computer peripheral

servicing transaction, much less initiating the electronic computer peripheral

servicing transaction in response to the detected need. Thus, Santamaki et al. fails

to disclose, teach or suggest applicants' system as recited in independent claim 15.

For at least the foregoing reasons, claim 15 is allowable and the rejection of

claim 15 based on Santamaki et al. should be withdrawn. Claims 16-18 and 20

depend from claim 15, and thus are allowable for at least the same reasons as

claim 15.

Rejections under 35 U.S.C. § 103

Claim 19 is rejected under 35 U.S.C. § 103 as being obvious over Santamaki

et al. in view of Christensen (U.S. Patent No. 5,862,431). Claim 19 depends from

independent claim 15. Thus, claim 19 is allowable for at least the same reasons as

independent claim 15 and the rejection of claim 19 based on Santamaki et al. and

Christensen should be withdrawn.

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Applicants believe that this application is now in condition for allowance, in view of the above amendments and remarks. Accordingly, applicants respectfully request that the Examiner issue a Notice of Allowability covering the pending claims. If the Examiner has any questions, or if a telephone interview would in any way advance prosecution of the application, please contact the undersigned attorney of record.

Respectfully submitted,

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CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this correspondence is being facsimile transmitted to Examiner G. A. Jeanglaude, Group Art Unit 2144, Assistant Commissioner for Patents, at facsimile number (703) 872-9306 on September 13, 2005.

Christie A Doolittle